

Sinclair Broadcast Group – reacting to massive public outrage in the form of phone calls, advertiser boycotts, broadcast license challenges, and threatened shareholder lawsuits – is changing plans midstream to save face.

Instead of airing anti-Kerry documentary "Stolen Honor" in its entirety, the media giant will instead air a one hour 'news' program featuring segments of it on Friday on 40 of the 62 stations Sinclair controls nationwide. Whether the new program – called "A POW story: Politics, Pressure, and the Media" – will remain merely partisan electioneering still remains to be seen. We will be watching Friday night to find out.

It's up to us to keep the heat on Sinclair. This issue is not about 'liberal' or 'conservative.' It's about Sinclair using the public airwaves to sway an election and calling their broadcast 'news' to avoid election laws that require balance and transparency.

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